



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

McKenna Media
1322 G St SE
Washington, DC 20003

Contract # 5255288

Schedule Dates 05/17/22-05/23/22
Advertiser Brian Schwalb for DC-D (146643)
Agency McKenna Media (17547)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Brian for DC 5.10-5.16 (1728544)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Buckley,Lauren
Phone/Fax /
CPE 10881
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 05/16/22
Last Modified 05/16/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$1,672.50
Net Total \$9,477.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2022	11	\$11,150.00
Grand Total:	11	\$11,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/18/22-05/18/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1					1	\$300.00	\$300.00	Washington (WJLA)		5/16/22
2.0	Normal Line / SPOT	05/23/22-05/23/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$300.00	\$300.00	Washington (WJLA)		5/16/22
3.0	Normal Line / SPOT	05/17/22-05/17/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1						1	\$600.00	\$600.00	Washington (WJLA)		5/16/22
4.0	Normal Line / SPOT	05/18/22-05/18/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				1					1	\$900.00	\$900.00	Washington (WJLA)		5/16/22
5.0	Normal Line / SPOT	05/19/22-05/20/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1	1			2	\$1,800.00	\$3,600.00	Washington (WJLA)		5/16/22
6.0	Normal Line / SPOT	05/23/22-05/23/22	2	:30	7:27:41P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)		5/16/22
7.0	Normal Line / SPOT	05/19/22-05/19/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1				1	\$500.00	\$500.00	Washington (WJLA)		5/16/22
8.0	Normal Line / SPOT	05/21/22-05/22/22	2	:30	6P- 7P (EST)							1	1	2	\$525.00	\$1,050.00	Washington (WJLA)		5/16/22
9.0	Normal Line / SPOT	05/21/22-05/21/22	2	:30	7:28P- Jeopardy Wknd							1		1	\$1,300.00	\$1,300.00	Washington (WJLA)		5/16/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

[illegible]

CONFIRMATION CONTRACT

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